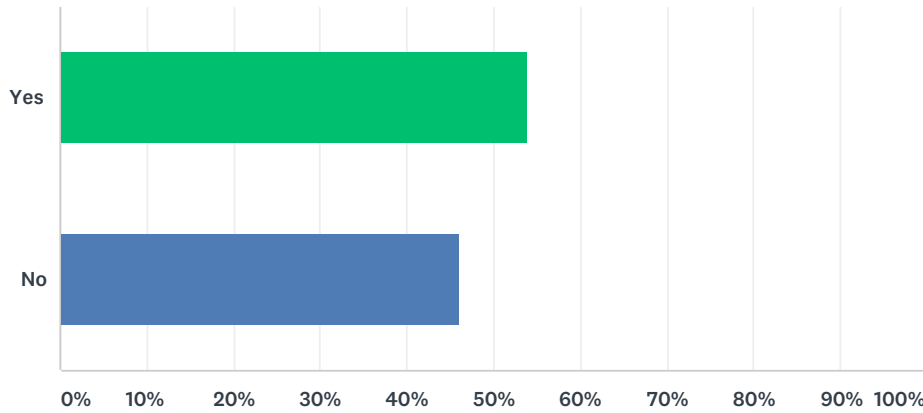


# Q1 Have you heard of the Emergency Management Leaders Conference?

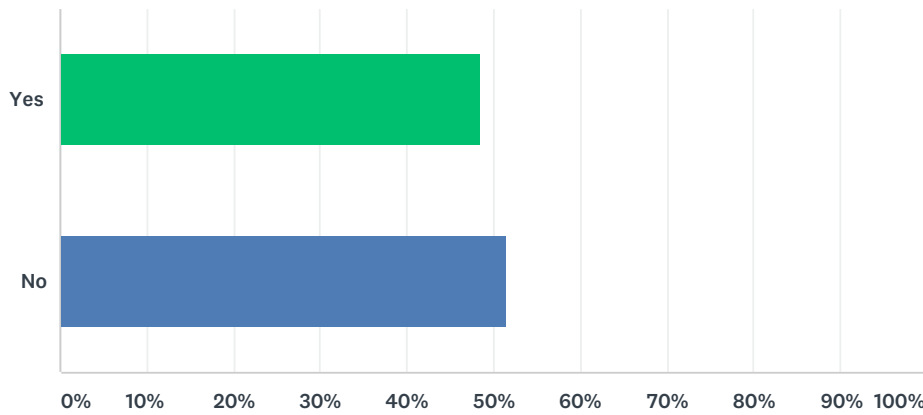
Answered: 198 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	54.04%	107
No	45.96%	91
TOTAL		198

## Q2 Were you aware of the 2018 EMLC program taking place in Wesley Chapel, Florida June 12-13, 2018?

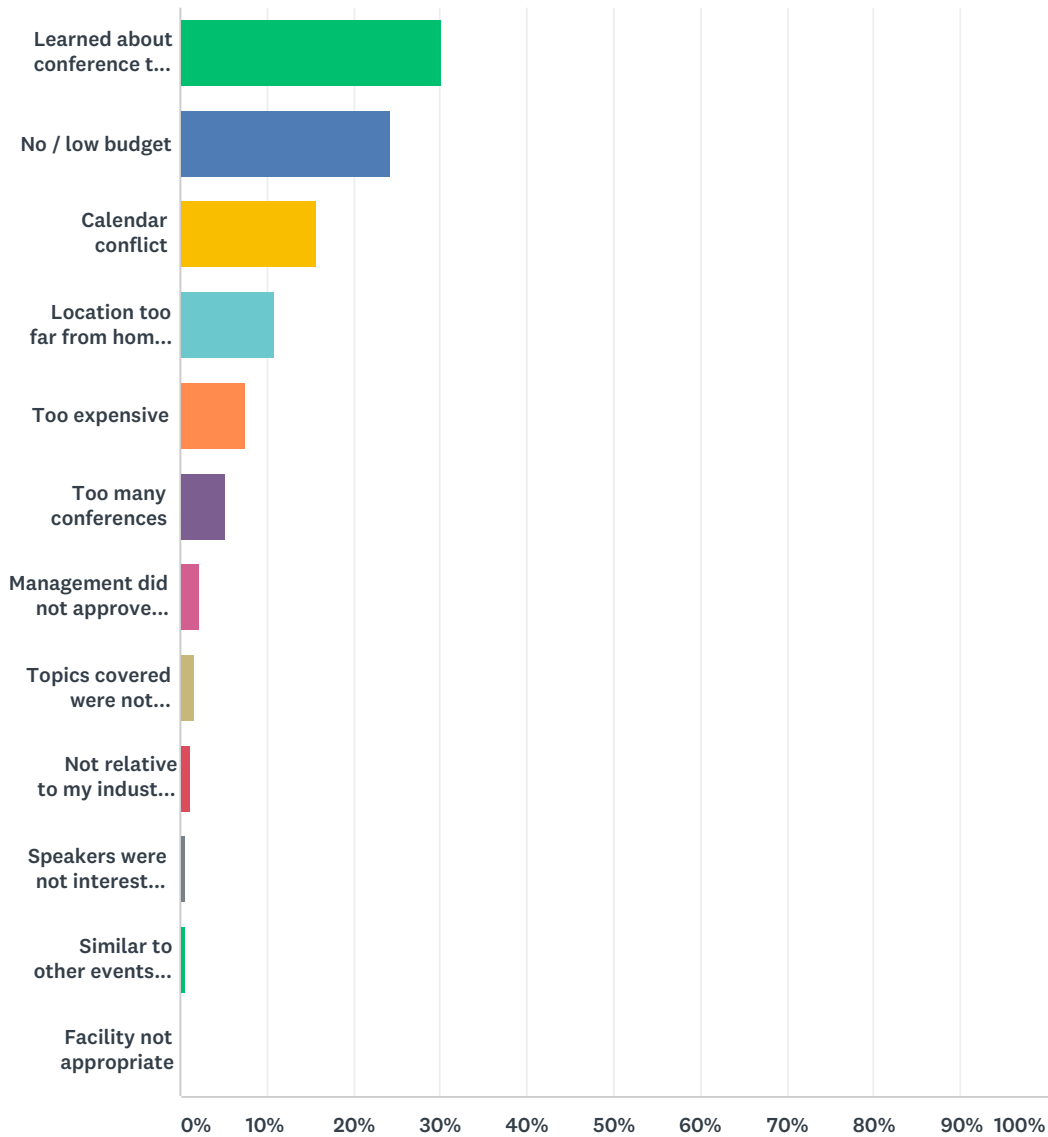
Answered: 198 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	48.48%	96
No	51.52%	102
TOTAL		198

**Q3 Our registration records indicate you did not attend the program. Please let us know which of the following reasons best describes why you were NOT able to attend.**

Answered: 173 Skipped: 25



ANSWER CHOICES	RESPONSES	
Learned about conference too late	30.06%	52
No / low budget	24.28%	42
Calendar conflict	15.61%	27
Location too far from home office	10.98%	19
Too expensive	7.51%	13
Too many conferences	5.20%	9

Management did not approve request to attend	2.31%	4
Topics covered were not interesting or applicable to my job or interests	1.73%	3
Not relative to my industry / field	1.16%	2
Speakers were not interesting or applicable to my job or interests	0.58%	1
Similar to other events... no differentiator	0.58%	1
Facility not appropriate	0.00%	0
<b>TOTAL</b>		<b>173</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Your records are wrong! I attended all days.	8/1/2018 5:48 PM
2	I was a facilitator at a county exercise	7/30/2018 2:50 PM
3	I have no idea who you are.	7/30/2018 12:10 PM
4	was not aware	7/30/2018 8:09 AM
5	Did not know about it	7/30/2018 7:41 AM
6	Additionally, I have made numerous trips to the east coast for the FEMA Executive Academy, and I had not heard about it.	7/27/2018 5:00 PM
7	I cannot be gone from the office during Fire Season	7/27/2018 3:17 PM
8	I do not have deputy directors to cover for me, if I'm out of the county.	7/27/2018 2:34 PM
9	Exhibit space is far over priced. The priority should not just be the money, instead it should be to a great extent what the vendor has to offer the visiting clients.	7/27/2018 10:37 AM
10	Had medical issues	7/27/2018 10:09 AM
11	not aware of the conference; hard to get approval to attend conferences unless asked to speak or there is a work element contained	7/27/2018 8:12 AM
12	Also did not like that presentation content was not determined by industry needs or best practices, but by which firms could afford to buy the time. It devalued the content.	7/26/2018 10:36 PM
13	I am not an emergency manager. I am a Red Cross manager	7/26/2018 10:33 PM
14	During a time of other conferences that I had already planned for in my budget.	7/26/2018 5:07 PM
15	there are a lot of events/conferences to attend. waiting to hear how others felt about it before I'm too bothered to sign up. I was aware but also took no effort to read the agenda. If the agenda was distributed it might have grabbed my attention more, possibly..?	7/26/2018 4:16 PM
16	In question 1/2: I might have heard but because continuity is not my primary job I knew that there was no budget for me to attend.	7/26/2018 4:07 PM
17	Was not aware of it. But even if I was, it would be beyond our small-town budget and my schedule to be able to travel out of state.	7/26/2018 4:03 PM
18	did not know about it.	7/26/2018 3:09 PM
19	Facility was great but a bit expensive.	7/26/2018 2:59 PM
20	Never received notification, found the survey in my spam folder.	7/26/2018 2:19 PM
21	No Knowledge of event	7/26/2018 2:01 PM
22	I did attend! Not sure why you did not know this.	7/26/2018 1:39 PM
23	Health issues	7/26/2018 1:19 PM
24	Wasn't aware of a conference	7/26/2018 1:02 PM
25	Also, as a recent graduate with a MS in a emergency management , I find it very difficult to get employment.	7/26/2018 12:37 PM

26	I have been retired from the field for 8 years now.	7/26/2018 12:17 PM
27	Retired	7/26/2018 12:06 PM
28	Unaware	7/26/2018 11:57 AM
29	don't remember hearing about it either.	7/26/2018 11:38 AM
30	no budget for travel this year	7/26/2018 11:31 AM
31	Department wouldn't fund, not enough staff to cover if I went.	7/26/2018 11:13 AM
32	Did not receive information ahead of time	7/26/2018 11:07 AM
33	was not aware the EMLC program	7/26/2018 11:05 AM
34	Didn't know about it	7/26/2018 11:04 AM
35	Your logo still reflects the old 4 phases of EM. Figured if you didn't keep track of current doctrine it would not be of value.	7/26/2018 10:52 AM
36	This is not a core part of my current position	7/26/2018 10:48 AM
37	No longer active in EM	7/26/2018 10:46 AM
38	Wasnt aware of conference	7/26/2018 10:44 AM
39	Did not have it in our training budget	7/26/2018 10:36 AM
40	Invite went to wrong email address. Please forward in future to pcunnane@earlyalert.com	7/26/2018 10:35 AM
41	Scheduling conflicts, also other pending matters that I had to deal with. I,m a lone wolf EMA director. I have no help, so it is hard to get away. Plus I don't have the greatest budget to work with.	7/26/2018 10:34 AM
42	Did not know of conference, budget would have been an issue if I had.	7/26/2018 10:29 AM
43	I attended	7/26/2018 10:25 AM
44	Wanted to attend.	7/26/2018 10:23 AM
45	Calendar conflict	7/26/2018 10:20 AM
46	Didn't know of problem	7/26/2018 10:20 AM
47	very small operating budget	7/26/2018 10:20 AM
48	If you've been to one conference, you've been to most of them	7/26/2018 10:19 AM
49	I would have had to pay my own way	7/26/2018 10:16 AM
50	I just returned from the hurricane conf. in FLA in May and this is our busy time, have to be in the area from June 1st to Labor Day	7/26/2018 10:14 AM
51	I did attend	7/26/2018 10:13 AM
52	Cost to get there	7/26/2018 10:11 AM
53	I work in Admin & Finance not an Emergency Manager	7/26/2018 10:07 AM
54	Our state conferences are sufficient	7/26/2018 10:06 AM
55	First I heard about it. Would have been there if I knew.	7/26/2018 10:06 AM
56	No extra funds in the budget to attend another conference.	7/26/2018 10:04 AM
57	Texas Emergency Management Conference	7/26/2018 10:03 AM
58	I did not know about it.	7/26/2018 10:00 AM
59	Currently working in Puerto Rico.	7/26/2018 9:59 AM
60	Didn't know anything about it	7/26/2018 9:58 AM
61	Did not know about the conference	7/26/2018 9:58 AM

## Q4 We are currently planning the 2019 EMLC program. What can EMLC present that will make this event a "Must Attend" program for you in 2019?

Answered: 133 Skipped: 65

#	RESPONSES	DATE
1	closer to SE Georgia	8/18/2018 4:52 PM
2	Current trends in Emergency Management; up-to-date courses.	8/6/2018 12:34 PM
3	Correct your records	8/1/2018 5:48 PM
4	Would like to know dates of conference as early as possible to allow for scheduling in advance.	7/31/2018 12:01 PM
5	Low cost. Convenient location.	7/30/2018 8:08 PM
6	If this group always meets in same location as this past one, I won't ever be able to attend due to its distance and that other programs are offered closer.	7/30/2018 7:31 PM
7	I plan on attending next year. The sooner I can reserve that date on my busy calendar the better.	7/30/2018 2:50 PM
8	Early conference information, i.e. location, cost, schedule, etc...	7/30/2018 1:11 PM
9	Make sure program information is available early.	7/30/2018 12:45 PM
10	early notice about the event	7/30/2018 12:30 PM
11	You're first step might be to explain exactly who you are and what you do.	7/30/2018 12:10 PM
12	advance notice, close to Oklahoma would be good :) But I am very interested just didn't know about it until now.	7/30/2018 11:53 AM
13	Topics applicable to federal government agencies, especially methods for convincing senior managers to dedicate stable funding to EM programs	7/30/2018 10:47 AM
14	Host more than one event and have others in different areas of the country	7/30/2018 10:15 AM
15	Funding opportunities	7/30/2018 9:24 AM
16	Just was not aware looking forward o trying to attend next year.	7/30/2018 8:09 AM
17	School Safety, Community Engagement	7/30/2018 7:41 AM
18	It was probably addressed in bits and pieces throughout this years conference, but maybe address mental health within the industry. Including the changes in mental health help, different therapy options, signs of someone in trouble & how to help.	7/29/2018 10:25 PM
19	Give me more notice.	7/27/2018 6:22 PM
20	I've grown tired of traveling to the east coast. Try having it somewhere in the western half of the country. Phoenix area would be great.	7/27/2018 5:00 PM
21	I want be available.	7/27/2018 2:34 PM
22	I would have to review the content from the 2018 event to have an informed opinion... but the original event agenda looked generally solid.	7/27/2018 12:28 PM
23	Have topics on recovery and related funding opportunities/lessons learned.	7/27/2018 11:20 AM
24	A daily inexpensive (manned) new product exhibit.	7/27/2018 10:37 AM
25	Streamline work with FEMA. Lack of funding	7/27/2018 10:09 AM
26	Budget to allow it.	7/27/2018 9:15 AM
27	Emerging trends in EM - Coaching and mentoring millennials. Building succession into your EM programs. Best practices of planning for Complex Coordinated Terrorist Attacks.	7/27/2018 8:40 AM

28	I could justify attendance if a) there was a planning session for something statewide involving infrastructure or b) I was asked to speak about shelter retrofitting and/or storm surge effect on sheltering in Florida	7/27/2018 8:12 AM
29	Not relevant, I'm retiring soon.	7/27/2018 7:03 AM
30	Location	7/26/2018 11:33 PM
31	Make the conference more about content needed by the industry and less about how much money consultants are adding to your bottom line.	7/26/2018 10:36 PM
32	Sooner notification. Reasonable costs. Value added programming.	7/26/2018 5:07 PM
33	GIS topics in Emergency Management	7/26/2018 4:30 PM
34	not sure. It's very difficult for me to travel with young children at home.	7/26/2018 4:16 PM
35	Lessons learned from this year's upcoming events.	7/26/2018 4:08 PM
36	due to the reason - there won't be a way for me to attend unless I change roles within my company.	7/26/2018 4:07 PM
37	Be located in Vermont. Reasonable registration fee.	7/26/2018 4:03 PM
38	lessons learned from a recent disaster operation	7/26/2018 4:00 PM
39	Not having it in Florida in the middle of summer	7/26/2018 3:52 PM
40	Not sure since I am unaware of the focus of this conference.	7/26/2018 3:34 PM
41	Healthcare tract	7/26/2018 3:09 PM
42	Early notice with location and cost info.	7/26/2018 2:59 PM
43	I am in the DR industry.	7/26/2018 2:54 PM
44	Damage assessment and recovery topics seem to be the most relevant and timely for our agency at this time.	7/26/2018 2:19 PM
45	If possible	7/26/2018 2:08 PM
46	Hospital/Healthcare Based Training Courses	7/26/2018 2:01 PM
47	more affordable. Possible scholarships?	7/26/2018 1:50 PM
48	Not sure	7/26/2018 1:48 PM
49	I like presentations provided in different tracks based on the different concentrations of emergency management, much like the National Hurricane Conference does (e.g., Administration/Finance, Fire, Law Enforcement, Meteorology, etc.)	7/26/2018 1:39 PM
50	Make it more affordable. We are Public Servants stewards of tax payer dollars	7/26/2018 1:33 PM
51	Innovative conversation that truly get to integrated solutions	7/26/2018 1:33 PM
52	I would have attended but had another conference already scheduled for School Safety that was pressing in our county.	7/26/2018 1:30 PM
53	Cannot conflict with other conferences and has to be affordable	7/26/2018 1:02 PM
54	I work in healthcare and linking the events to healthcare and office practices would provide legitimacy for attendance to Leadership, who provides the "funding" and "approval" for educational conference attendance.	7/26/2018 12:53 PM
55	Strategic Planning Doing more with less Political Acumen Interagency Coordination Crisis Leadership	7/26/2018 12:38 PM
56	Provide opportunities or a seminar for personnel that have attained education in Emergency Management.	7/26/2018 12:37 PM
57	Location is more important than what is presented as far as likelihood to attend	7/26/2018 12:30 PM
58	If it fits around family vacation and coverage at work.	7/26/2018 12:24 PM
59	education opportunities	7/26/2018 12:08 PM
60	Still will depend on budget	7/26/2018 11:52 AM

61	Topics worth traveling 1500+ miles for...	7/26/2018 11:47 AM
62	Good presentations on recent disasters from emergency managers that were there and what they saw that went well and what needs fixing in their programs, lessons on PA and IA would be good too.	7/26/2018 11:38 AM
63	Actionable conference where things get done.	7/26/2018 11:36 AM
64	I'm sorry I can't answer this now. I will look at the presentations from this year however, to see what was covered	7/26/2018 11:31 AM
65	Cost and information lead time.	7/26/2018 11:31 AM
66	include parallel fields like Resilience, Continuity, etc	7/26/2018 11:25 AM
67	Different topics on EM leadership on developing your program with volunteers and local elected officials.	7/26/2018 11:21 AM
68	a draft agenda or programs list ASAP and the dates and location so the travel funds can be budgeted	7/26/2018 11:11 AM
69	Depends on the date	7/26/2018 11:07 AM
70	made aware of date and program in advance	7/26/2018 11:05 AM
71	Quality program	7/26/2018 11:04 AM
72	host close to me	7/26/2018 10:49 AM
73	As my position evolves, perhaps I can justify it to my manager.	7/26/2018 10:48 AM
74	Probably would not attend o matter what the program is	7/26/2018 10:46 AM
75	If attendance is recommended by State EMHSD my supervisors are more inclined to approve attendance	7/26/2018 10:44 AM
76	Lower Price More interaction vs listening to figure head merge with an existing conference	7/26/2018 10:44 AM
77	I will try.	7/26/2018 10:38 AM
78	Program line up looked incredible! I heard great things. Price point was a big factor for attendance	7/26/2018 10:38 AM
79	Emergency Shoulder Use Evacuation	7/26/2018 10:36 AM
80	Please forward in future to pcunnane@earlyalert.com	7/26/2018 10:35 AM
81	NIMS ,training involving incident command for small rural counties and communities in regards to 800 Mzh radios. Making it easier to get funding for 800 radios. Also funding on tornado sirens for small rural communities.	7/26/2018 10:34 AM
82	Have the event in Baltimore or Harrisburg so I can drive there from home.	7/26/2018 10:32 AM
83	Building relationships with private sector. After Action reviews of incidents. Case Histories etc.	7/26/2018 10:31 AM
84	Active Shooter...	7/26/2018 10:31 AM
85	Selling small volunteer agencies on Fed and State requirements and how they will benefit by attending.	7/26/2018 10:29 AM
86	to be notified early enough to try to budget for it	7/26/2018 10:27 AM
87	Key players in attendance plus keeping topics relevant and timely	7/26/2018 10:25 AM
88	I'm not sure at this time. The big focus seems to be on "Active Shooter"...But also Public Health Issues in Emergency Management	7/26/2018 10:25 AM
89	Cover technology topics	7/26/2018 10:23 AM
90	Same quality of program presenter lineup.	7/26/2018 10:23 AM
91	How to get community involvement	7/26/2018 10:23 AM
92	The EMD position in my small town is a volunteer position with a very small budget. Short of you coming to me, or paying my way to come to you, I don't see us getting together. Sorry.	7/26/2018 10:21 AM
93	Lower registration/exhibit booth.	7/26/2018 10:21 AM

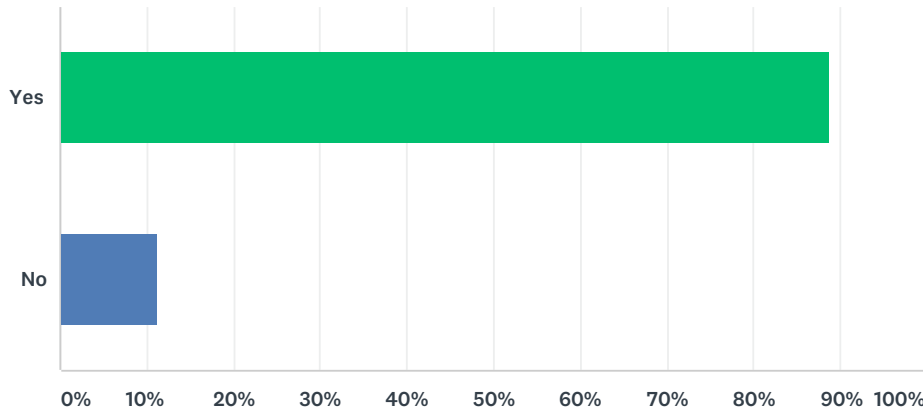


94	Need to know more than a year out for budgeting purposes. May/June have too many conferences.	7/26/2018 10:20 AM
95	Grant information for small towns	7/26/2018 10:20 AM
96	sorry, I am retiring	7/26/2018 10:20 AM
97	Include my email address so that I can be informed of upcoming events	7/26/2018 10:20 AM
98	No way my county would support me going to something like this with the cost of travel, lodging, and attending, though I would love to attend.	7/26/2018 10:19 AM
99	I really don't know.	7/26/2018 10:19 AM
100	Can't think of anything	7/26/2018 10:19 AM
101	Find a way for persons on a no/low budget to attend.	7/26/2018 10:16 AM
102	FEMA best practices, pre disaster planning, post disaster documentation requirements.	7/26/2018 10:15 AM
103	If it can be in Before June or after September. I'm leaning more towards April or May. I would like to attend this conference next year.	7/26/2018 10:14 AM
104	Rapid Preliminary Damage Assessment Debris Management	7/26/2018 10:14 AM
105	Best practices for dealing with the "current challenge" involving EM.	7/26/2018 10:11 AM
106	Free travel to conference and timing.	7/26/2018 10:11 AM
107	How to implement a successful regional approach to emergency management	7/26/2018 10:11 AM
108	Mass Fatality Management and COOP best practices	7/26/2018 10:10 AM
109	Utility-specific content	7/26/2018 10:10 AM
110	Give dates and times now for next years event. I had no Idea there was a conference	7/26/2018 10:09 AM
111	Logistics / Supply Chain Management	7/26/2018 10:09 AM
112	Disaster Recovery.	7/26/2018 10:08 AM
113	Big-name leaders/speakers like the ones that you had this year in 2018. I was sad that I was unable to make it to this conference, but my colleague attended.	7/26/2018 10:07 AM
114	Training for Non- Emergency Managers who assist at command posts and base camps	7/26/2018 10:07 AM
115	Long term outages for public infrastructure. How can a business prepare, how much can the private sector depend on the government organizations, etc.	7/26/2018 10:07 AM
116	Unsure	7/26/2018 10:06 AM
117	Entering into the field education Business EOC's - Need for further inclusion	7/26/2018 10:06 AM
118	More dynamic speakers relevant to across industry collaboration and leadership.	7/26/2018 10:04 AM
119	Diversity & Inclusion in EM - I'd like to present if I could!	7/26/2018 10:03 AM
120	Session on NICU / hospital evacuation	7/26/2018 10:03 AM
121	N/A	7/26/2018 10:03 AM
122	I'd suggest the following topic areas: 1. Monitoring of social media before and during events 2. VOST - what it is and how it works 3. VOAD and the management of this "resource" 4. Update from FEMA - what's hot at that point In addition, the marketing brochure must explain what's different about the conference vs. other national or regional EM conferences	7/26/2018 10:01 AM
123	Unique topics and presenters	7/26/2018 10:01 AM
124	Debris Management - Debris Contractors and Debris Monitors, how multiple companies work together for a good outcome.	7/26/2018 10:01 AM
125	Focus on Supply Chain Business Continuity, Crisis Response	7/26/2018 10:00 AM
126	Information for people new to EM	7/26/2018 10:00 AM
127	I don't know	7/26/2018 10:00 AM
128	Program was sufficient, calendar conflict didnt allow me to attend.	7/26/2018 9:59 AM

129	New technology	7/26/2018 9:59 AM
130	I will look at 2018 agenda first.	7/26/2018 9:59 AM
131	Letting people know about it	7/26/2018 9:58 AM
132	Topics on integrating Public/Private sectors during disasters	7/26/2018 9:58 AM
133	managing an event with insufficient staffing and budget	7/26/2018 9:58 AM

### Q5 Would you like to receive further information regarding EMLC 2019 as it becomes available?

Answered: 195 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	88.72%	173
No	11.28%	22
TOTAL		195