



PERFECT WORLD INC

Press Release

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Perfect World Events Completes Inaugural Emergency Management Conference

Atlanta, GA – Perfect World Events (PWi) announced the successful conclusion of the first Emergency Management Leaders Conference (EMLC), held June 12 – 13 at Saddlebrook Resort in Wesley Chapel, Florida. The program closed to rave reviews, marking a strong showing for this initial conference serving the emergency management industry.

Chaired by former FEMA Association Administrator Elizabeth Zimmerman, the conference program was presented by an Executive Advisory Committee consisting of 12 industry professionals representing senior leadership from the public and private sectors as well as representatives from industry associations including the National Emergency Management Association (NEMA) and the International Association of Emergency Managers (IAEM). Over 200 senior management officials attended EMLC with over 25 private sector organizations participating in support of the program.

EMLC featured keynote speakers Craig Fugate, Former FEMA Administrator, and Daniel Kaniewski, current FEMA Deputy Administrator. Panel sessions presented over 38 leaders discussing topics addressing Homeland Security, 2017 Disasters and Lessons Learned, Private Sector Resources, and Aid and Logistics. NEMA also moderated a discussion addressing the Emergency Management Assistance Compact, while a panel of six FEMA Regional Administrators addressed the FEMA strategic plan. Organizations including IEM, Purple Communications, Blue Dot Strategies / GoFundMe, Verizon Wireless and Geospiza presented P.P.P. - P.O.D. (Public Private Partnership Place of Discussion) sessions allowing more opportunity for the industry to engage in open, two-way discussions addressing best practices and policy.

All sessions included open Q&A sessions providing a unique experience for all levels and sectors of emergency management to directly engage with each other on current issues in an open forum. The format and experience were well received. “Here, we get an opportunity to really talk about Emergency Management; what is the core curriculum? The value? How do we approach problems?” said Craig Fugate. “Here we are not limited to defining ourselves around





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Stafford Act or things like that. We are really talking about what we going to do in the future. How we are going to do things differently? This is one of the first conferences I have been involved with that is actually the whole of the community when it comes to how we build a more resilient nation.”

Fugate’s comments and perceptions were echoed by many in attendance. Post event surveys indicated over 89% of attendees felt EMLC “Surpassed Expectations” with over 67% stating EMLC “was the best event in the Emergency Management industry.” Over 94% of attendees stated they would recommend EMLC to a colleague and were likely to return to EMLC!

Discussing the initial program and the impact of EMLC on the Emergency Management industry, Executive Director Jimmy Mouton stated, “As a first-time event, it is always a guess as to whether the industry will truly understand the concept you are introducing and accept the program for what it is attempting to achieve. Our EAC has their finger on the pulse of the industry and it showed in the program they put in place. Industry leadership not only understood and accepted the program, they embraced the opportunity and are excited about the direction of the program and what we can achieve in the future!”

With the success of the 2018 conference, management announced EMLC will continue as an annual program which will shift between east and west coast locations. 2019 is scheduled to take place May 29-30 at the Arizona Grand hotel in Phoenix, Arizona, with 2020 focused on a return to Saddlebrook in Wesley Chapel, Florida.

EMLC is a national forum for renowned experts in all phases of both public and private sector Emergency Management as well as disciplines related to disaster preparation, response, recovery, and mitigation. The two-day event analyzes real-world situations as a point of departure for emergency management professionals to discuss recent events, current issues, best practices, and lessons learned in order to outline potential policy and law modifications geared at strengthening future event preparedness and response efforts. The Emergency Management Leaders Conference EMLC is produced by Perfect World Inc in cooperation with the National Emergency Managers Association (NEMA) and the International Association of Emergency Managers (IAEM). Additional information can be found online: www.emlc.us.

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