

2018 Emergency Management Leaders Conference

Post-Con Survey and Review



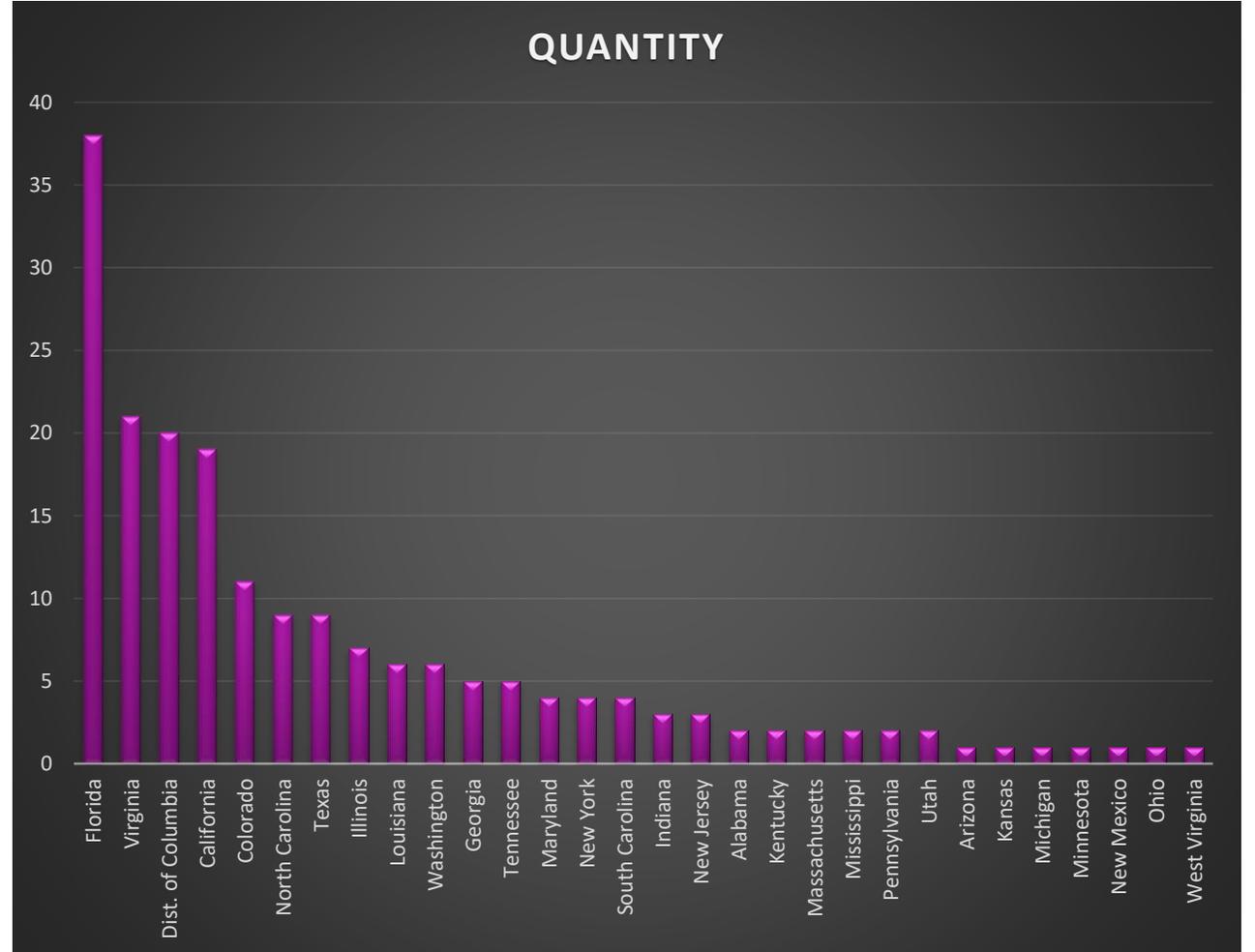
EMLC Overview

- Dates: June 12 – 13, 2018
 - Welcome June 11, Conference Program June 12 – 13, Grab-n-Go Breakfast June 14
- Location: Saddlebrook Resort – Wesley Chapel, Florida (Tampa)
- Keynote Sessions: 2
- General Session Addresses: 2
- Panel Discussions: 6
- POD Program Presentations: 6
- Cost of Registration (EB/Full):
 - Full Conference: \$499 / \$699
 - Single Day Registration: \$299 / \$399
 - Student Registration: \$199 / \$199
 - Note: 16 discount codes were provided offering numerous discounts
- Cost of POD: \$5,900
- Cost of Exhibit Space: \$27 / nsf
- Cost of Table Top: \$1,995



Attendee by Region Overview

State	%
Florida	19.00
Virginia	10.50
Dist. of Columbia	10.00
California	9.50
Colorado	5.50
North Carolina	4.50
Texas	4.50
Illinois	3.50
Louisiana	3.00
Washington	3.00
Georgia	2.50
Tennessee	2.50
Maryland	2.00
New York	2.00
South Carolina	2.00
Indiana	1.50
New Jersey	1.50
Alabama	1.00
Kentucky	1.00
Massachusetts	1.00
Mississippi	1.00
Pennsylvania	1.00
Utah	1.00
Arizona	0.50
Kansas	0.50
Michigan	0.50
Minnesota	0.50
New Mexico	0.50
Ohio	0.50
West Virginia	0.50



Attendee Titles at EMLC

TITLES AT EMLC

Administrator
Assistant Administrator for Logistics
Assistant Director
Assistant Director, Emergency Management
Associate
Associate Managing Director
Captain
CEO
Chaplain
Chief
Chief Communications Officer
Chief Deputy State Coordinator
Chief Emergency Management Officer
Chief of Recovery and Mitigation
Cities Readiness Initiative Coordinator
Colorado Private Sector Liaison
Compliance Analyst
Compliance Lead
COO
Coordinator of Emergency Management
Corporate Emergency Programs Manager
Deputy Administrator
Deputy Commissioner
Deputy Director
Director of Business Development
Director
Director of Disaster Recovery
Director of Disaster Services
Director of Emergency Management
Director of Government Sales
Director of OEM
Director of Preparedness Programs
Emergency Command Center Operations Manager

TITLES AT EMLC

Emergency Contract Coordinator & Sales
Emergency Disaster Services Director
Emergency Management Analyst
Emergency Management Coordinator
Emergency Management Director
Emergency Manager
Executive Director
Former Administrator
Founding Director
Founding Partner
General Manager
Georgia Divisional Director, Emergency Disaster Services
Global Engagement Lead, North America
Global Operations Control
Grant Disaster Analyst
Indian Tribe Emergency Coordinator
Land Mobile Business Development
Liaison for Recovery
Lieutenant/Emergency Manager
Manager of Business Continuity / Disaster Recovery
Manager, Safety & Compliance
Manager, Training and Exercise Design
Managing Director
Marketing Coordinator
National Emergency Management Liaison
National Warning Coordination Meteorologist
Operations Analyst
Other
Owner
Owner/Founder
Partner
President
Principal

TITLES AT EMLC

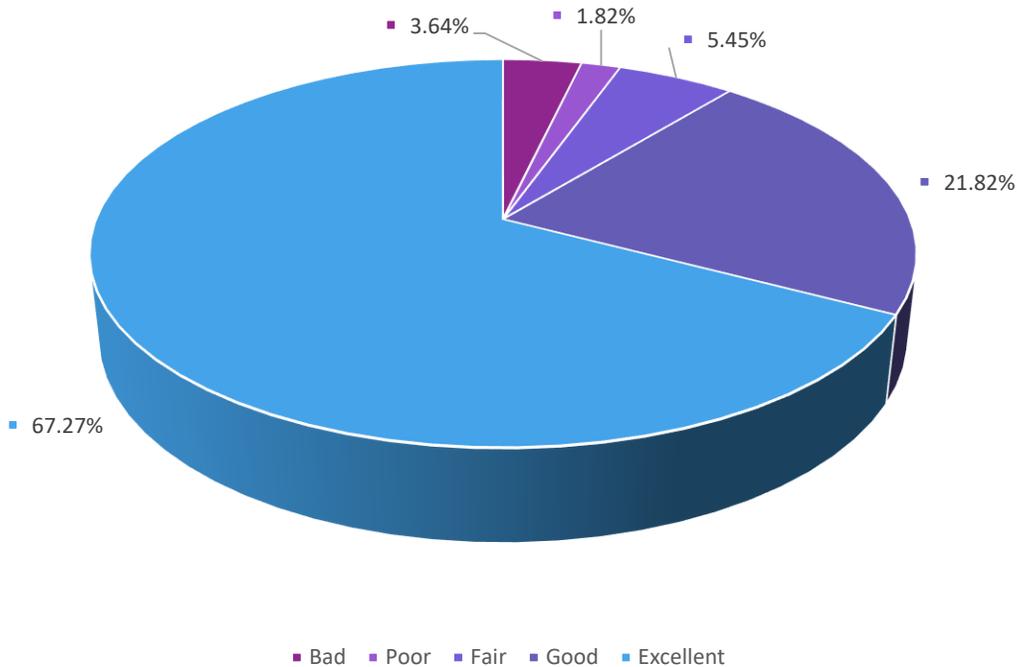
Principal Planner
Private Sector and Infrastructure Program Manager
Private Sector Manager and BEOC Coordinator
Professor - Comparative Counterterrorism Law and Policy
Public Health Advisor
R & EM SUPERINTENDENT
Research Scientist
Response Director
Risk Officer
Science Officer
Senior Adviser
Senior Associate
Senior Associate VP for Safety & Security, Superintendent
Senior Business Continuity Coordinator
Senior Consulting Manager
Senior Director, Regulatory Affairs
Senior Fellow
Senior Manager
Senior Managing Director
Senior Project Manager
Senior Research Analyst
Senior Vice President
Sergeant
Special Assistant for Legal Affairs
Special Assistant, Office of the Deputy Administrator
Sr. Business Continuity Consultant
Sr. Vice President
Trust & Safety Lead
Trust & Safety Specialist
Vice President
Vice President of Government Services
Vice President, Engagement & Alliances
VP of International Homeland Security and Emergency



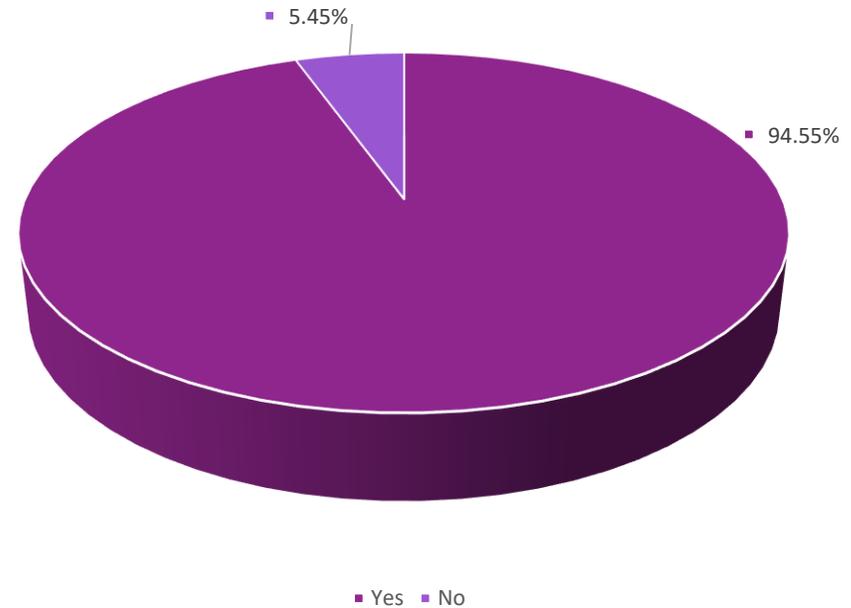
Registration Post-Show Survey

- Over 89% of EMLC attendees noted EMLC surpassed expectations.
- Over 67% noted EMLC was the “Best Event” in the industry
- Over 94% noted they would recommend to a colleague and likely to return to EMLC

RATE YOUR EXPERIENCE ATTENDING EMLC



RECOMMEND TO COLLEAGUE / LIKELY TO RETURN TO EMLC



Registration Post-Show Survey

OVERALL IMPRESSION OF EMLC? Some comments from attendees:

- “Loved it! I really like the concentration on leadership as opposed to the typical mix. I also loved the smaller size.”
- “Quality event from the facilities to the presentations”
- “Excellent! Important information, valuable networking”
- “High quality event; very well organized and professionally run”
- “Excellent content and great networking opportunities”
- “I thought it was very well put together very good discussion topics were presented”
- “Wonderful event for insights and connection”
- “I was very impressed by how much thought was put into selecting the best venue to ensure the intent of the conference was met.”
- “I really enjoyed the EMLC and would place it within the top three conferences I have attended.”
- “Excellent! The best quality everything, from start to finish.”
- “Outstanding, best conference I've attending by far.”
- “Great event. I really enjoyed it and found a lot of value in the event.”
- “I was impressed with the power hitters that both attended & presented at the conference; the presentations & panels were thought provoking”
- “Bravo! Loved the "boutique" feel of the conference. Excellent content.”



Registration Post-Show Survey

OVERALL IMPRESSION OF EMLC? Some comments from attendees (Continued):

- “well done, quality line up of presenters and panels”
- “The event was small but intimate. I felt like it was an excellent opportunity to highlight our services and connect with key individuals.”
- “Great – overdue”
- “Nice small event.”
- “The event was small but intimate. I felt like it was an excellent opportunity to highlight our services and connect with key individuals.”
- “Light in attendance - large in content”
- “Pleased and impressed with the quality and scope of the presentations.”
- “Schedule was a little bit tight. I think there should have been more time in between transitions. I really didn't get to attend most of the vendor speeches because I was networking in between the sessions.”
- “The conference was well run, and the sessions helpful and informative. The food was good at this facility, and as a vendor - it was helpful to have the food served in the exhibit area to give the vendors an opportunity to meet the attendees. Vendors are not always permitted to eat with the attendees, so thank you for providing that option. In addition, vendors often are not allowed to attend the sessions, so the ability to sit in on sessions was much appreciated.”
- “Good opportunity for policy discussions.”



Registration Post-Show Survey

WHAT DID YOU LIKE MOST ABOUT EMLC? Some comments from attendees:

- “It was small so you saw everyone.”
- “Having 200 instead of 2000 makes for a far more intimate experience.”
- “The format... no breakouts!”
- “The keynote speakers were probably among the best but the panel discussions were definitely a highlight”
- “Relaxed manner in which presentations were made; honest and open forum”
- “Quality of speakers and attendees”
- “The FEMA Regional Administrators Panel”
- “The draw of IAEM, NEMA, FEMA, and private sector leaders”
- “Topics and Networking”
- “ The Schedule”
- “The environment being such that speakers and vendors was readily accessible. This allowed me to develop critical partnerships that wouldn't have been able to in a larger venue!”
- “I felt the panel discussion were well done, facilitator's kept the conversations flowing and panel members added their subject matter expertise making for a good learning experience.”
- “I was very impressed with the effort that went into the continuity of the program. The rooms, the exhibit hall, the app, the emails and marketing - it was all fantastically presented. Also, the quality of the speakers and panelists was truly remarkable.”
- “The mix of agencies and organizations from top to local level”



Registration Post-Show Survey

WHAT DID YOU LIKE MOST ABOUT EMLC? Some comments from attendees (Continued)

- “The knowledgeable speakers”
- “Ironically, that the schedule did not deviate to extremes (i.e. the speakers were actually the speakers noted without substitution, the events ran in a timely manner).”
- “Opportunity to interact with FEMA officials and local emergency managers.”
- “The pod talks”
- “Networking with people from around the country”
- “Panel discussions”
- “interaction amongst participants”
- “The high level of attendees and the strategic elevation of the sessions”
- “Panelists and presenters. great platform to share lesson learns and to bring disaster recovery community together to work towards the same goal.”
- “Opportunity to have intimate conversations”
- “Group discussion layout.”
- “I liked the opportunities for out of session discussion at meals and such.”
- “The plenary setting encouraged very easy conversations with speakers during Q&A. Attendees felt more at ease engaging in discussions. Jimmy’s attention to detail was unending!”
- “Lots of great discussion on pertinent EM issues. Liked the mix of panel discussions vs. presentations. Lots of the 'right people' were in attendance. I actually liked the size of the conference as well - felt that helped foster some good conversations. The logistics of the conference were great (registration, web site info, lodging). Having the government per diem option for the lodging was very helpful in allowing me to attend (as a Fed). The Saddlebrook venue was great as well.”
- “Diversity of sector representation in the audience and among speakers”
- “speaking about issues - not programs’



Registration Post-Show Survey

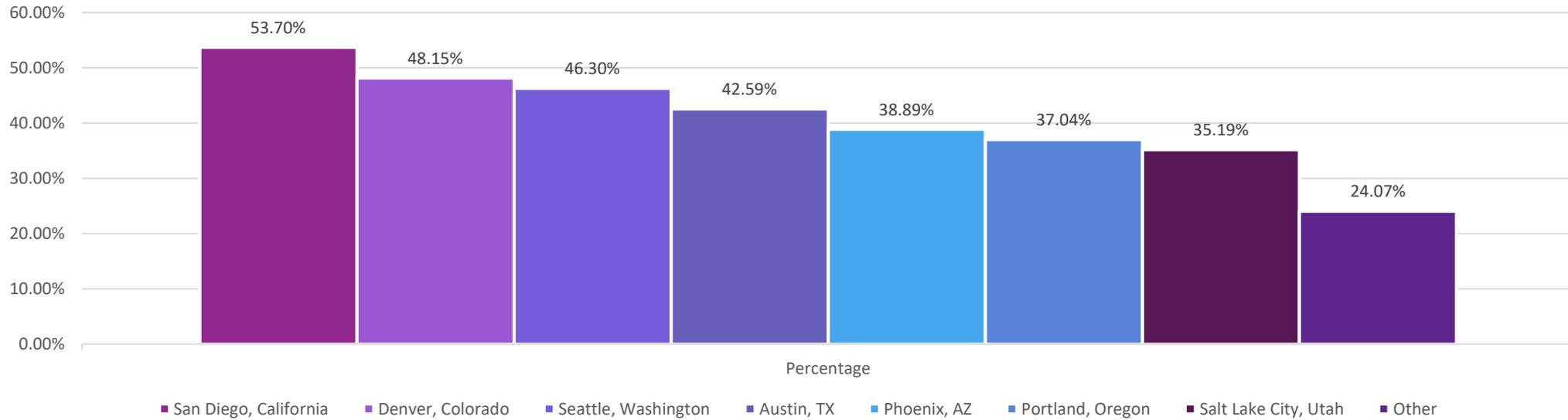
HOW CAN WE IMPROVE THE OVERALL EMLC EXPERIENCE? Some comments from attendees:

- “Honestly there’s nothing I can complain about. I loved the facility and would go back there in a heartbeat.”
- “Make it a working group session with whole community solving problems and coming out with solutions to issues.”
- “Select a few issues that require policy discussion and recommendations. This opportunity for attendees to interact with panelist would be interesting and beneficial.”
- “More flexible time for questions.”
- “More details on Emergency Management protocols etc., Also more information on worked performed during the emergency period versus recovery efforts.”
- “The smaller breakout sessions in the vendor hall were not as engaging as the panel discussions. I would like to see these breakout sessions more engaging during future EMLC opportunities.”
- “More representatives from states including state directors. Also would be good to broaden discussion to include public health and/or cyber. Dr. Flynn was great, I recommend more speakers like him perhaps from academia or from a non-profit like Pew.”
- “Possibly more vendors during downtime”
- “Keep doing more of what you did.”
- Consider cutting out the last session. Maybe go 3 days if needed to make up for that time. 8:00 - 6:00 makes for a long day.”
- “Better integrate the POD location.”
- “Presentation on who Higher Ed & FEMA work together or a session on how government can work with the colleges/universities in the area”
- “Bring the POD breakouts onto the big stage.”
- “Allow Spouse/Partner tickets are reasonable costs.”
- “I enjoyed the conference and would have liked hearing more about local level experiences with disasters.”
- “Continue to focus on a comprehensive two day event.”



Registration Post-Show Survey

Where should EMLC 2019 be located?



“Other” locations suggested:

“Biloxi, MS”; “Kansas City, MO”; “Northern Virginia”; “Dallas / Ft. Worth”; “Midwest”; “Atlanta, GA”; “Santa Fe, NM”

